



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

# CONTRACT

<u>Contract / Revision</u> 4078205 /		<u>Alt Order #</u> 4078205
<u>Product</u> <b>PATON FOR CONGRESS</b>		
<u>Contract Dates</u> <b>10/04/12 - 10/10/12</b>	<u>Estimate #</u>	
<u>Advertiser</u> <b>Jonathan Paton for Congress</b>		<u>Original Date / Revision</u> 10/03/12 / 10/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KSAZ</b>	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV12521	<u>Advertiser Code</u> JPAT	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Strategic Media Services**  
**Attention: Neil Williams**  
**3299 K Street NW**  
**Suite 200**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KSAZ	10/04/12	10/05/12	M-F 4p-430p	4p-430p		:30			NM	2	\$1,080.00
		Political CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---TF--				2	\$540.00			
N 2	KSAZ	10/08/12	10/10/12	M-F 4p-430p	4p-430p		:30			NM	3	\$1,620.00
		Political CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$540.00			
N 3	KSAZ	10/08/12	10/10/12	M-F 6a-7a News	6a-7a		:30			NM	3	\$1,890.00
		Political CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$630.00			
N 4	KSAZ	10/05/12	10/05/12	M-F 7a-8a News	7a-8a		:30			NM	1	\$675.00
		Political CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$675.00			
N 5	KSAZ	10/08/12	10/10/12	M-F 7a-8a News	7a-8a		:30			NM	3	\$2,160.00
		Political CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$720.00			
N 6	KSAZ	10/04/12	10/05/12	M-F 8a-9a News	8a-9a		:30			NM	2	\$900.00
		Political CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---TF--				2	\$450.00			
N 7	KSAZ	10/09/12	10/10/12	M-F 8a-9a News	8a-9a		:30			NM	2	\$900.00
		Political CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TW----				2	\$450.00			
N 8	KSAZ	10/04/12	10/05/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	2	\$400.00
		Political LUR										
		Political CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---TF--				2	\$200.00			
N 9	KSAZ	10/08/12	10/10/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	3	\$600.00
		Political LUR										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

<u>Contract / Revision</u> 4078205 /		<u>Alt Order #</u> 4078205
<u>Contract Dates</u> 10/04/12 - 10/10/12	<u>Product</u> PATON FOR CONGRES	<u>Estimate #</u>
<u>Advertiser</u> Jonathan Paton for Cong		<u>Original Date / Revision</u> 10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$200.00			
N 10	KSAZ	10/04/12	10/05/12	M-F 430p-5p	430p-5p		:30			NM	2	\$1,080.00
Political CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---TF--				2	\$540.00			
N 11	KSAZ	10/08/12	10/10/12	M-F 430p-5p	430p-5p		:30			NM	3	\$1,620.00
Political CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$540.00			
N 12	KSAZ	10/04/12	10/05/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,620.00
Political CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---TF--				2	\$810.00			
N 13	KSAZ	10/08/12	10/10/12	M-F 5p-530p News	5p-530p		:30			NM	3	\$2,700.00
Political CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$900.00			
N 14	KSAZ	10/04/12	10/05/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,620.00
Political CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---TF--				2	\$810.00			
N 15	KSAZ	10/08/12	10/10/12	M-F 530p-6p News	530p-6p		:30			NM	3	\$2,700.00
Political CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$900.00			
N 16	KSAZ	10/04/12	10/05/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$1,440.00
Political CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---TF--				2	\$720.00			
N 17	KSAZ	10/08/12	10/10/12	M-F 6p-630p News	6p-630p		:30			NM	3	\$2,430.00
Political CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$810.00			
N 18	KSAZ	10/05/12	10/05/12	M-F 9p-10p News	9p-10p		:30			NM	1	\$1,170.00
Political CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,170.00			
N 19	KSAZ	10/08/12	10/08/12	M-F 9p-10p News	9p-10p		:30			NM	1	\$1,170.00
Political CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,170.00			
N 20	KSAZ	10/07/12	10/07/12	NFL RS Game Non -Home	10a-7p		:30			NM	1	\$7,200.00
Political CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$7,200.00			
N 21	KSAZ	10/07/12	10/07/12	Su 9p-10p News	9p-10p		:30			NM	1	\$1,080.00
Political CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,080.00			
N 22	KSAZ	10/07/12	10/07/12	Su 8a-9a News	8a-9a		:30			NM	1	\$180.00
Political CDR												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

<u>Contract / Revision</u>	<u>Alt Order #</u>
4078205 /	4078205

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/12 - 10/10/12	PATON FOR CONGRES	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Jonathan Paton for Cong	10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$180.00			
Totals											46	\$36,235.00

\*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/10/12	46	\$36,235.00	\$30,799.75	\$154.00	\$30,953.75
<b>Totals</b>	46	\$36,235.00	\$30,799.75	\$154.00	\$30,953.75

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.